The Master of Design, offered by the School of Industrial Design, takes a strong research approach and is normally completed in two years. The School of Industrial Design provides a collaborative graduate studio space, a sensor lab and prototyping labs, and more.

Students examine and incorporate multi-faceted design principles and practices that contribute to the strategic value of design, with a particular research focus on the following key areas:

- Advanced materials and manufacturing processes
- Advanced visualization design and culture
- Design for health and well-being
- Design management
- Extreme environments
- Human-centered design
- Product interaction design
- Sustainable design
- Strategic design research

**DEGREES OFFERED**

MDes

**CAREER OPTIONS**

Ottawa, as a capital and the hub of high tech industry of Canada, is an ideal place to study industrial design. More than 70,000 people are employed in the region’s 1,700 high tech companies, government sectors and world-class government research and development laboratories, many of whom engage with our MDes students on a regular basis. This includes the Natural Research Council (NRC) Canada, the National Capital Commission (NCC) and IBM, as well as various medical institutions and a multitude of federal and private museums in the national capital region. Many career opportunities are just down the road, positioning our graduates to play a strategic role in championing design in a variety of enterprises, including academic institutions.

**FALL APPLICATION DEADLINE**

April 1, to be eligible for funding

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"The Master of Design program was critical to my transition from design practitioner to design educator."

— Jed Looker MDes/17, Professor, School of Media and Design, Algonquin College

**ADMISSION REQUIREMENTS**

A bachelor’s degree in a design discipline, or the academic equivalent, with at least a B+ standing. Applicants with a design-related background, without a professional degree in design, will be required to demonstrate significant links between their academic background and professional experience working with designers in the design development process.

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**CONTACT INFO**

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